

Request for Expression of Interest

Youth Sensitivity Analysis for the *'Empowering Youth to Elevate Accountability'* Project

1. Introduction

1.1 Background

The Youth Bridge Foundation (YBF) empowers the youth to become responsible and participating citizens for sustainable development across Africa and the Diaspora. Through cutting-edge and evidence based youth-led research, sustained advocacy, training and mentorship we equip the youth with appropriate capacity, platforms and resources to enhance their socio-economic and mental wellbeing, and to advocate for inclusion and responsiveness to youth development needs and rights by those responsible for upholding such rights.

In October 2024, YBF has launched the Empowering Youth to Elevate Accountability (EYEA) project to evaluate how well political manifestos address the aspirations of youth in Ghana, equip them to monitor and hold politicians accountable, and create spaces for engagement on the political manifestoes and programs. The project will produce actionable insights and tools that will enhance youth engagement in Governance, particularly, the 2024 General Elections. To achieve the objectives of EYEA, YBF will,

1. Conduct youth sensitivity analysis of political party's manifestos,
2. Conduct comparative analysis of political party's manifestos against youth aspirations,
3. Develop an accountability framework, and
4. Conduct social media engagement and awareness campaigns

YBF seeks the services of a consultant to conduct a rapid assessment to determine the extent to which the manifestos of the political parties integrated the development and empowerment of the youths of Ghana. This Request for Expression of Interest (REOI) outlines the purpose the assignment, the expected approach, and deliverables.

1.2 Purpose, approach, objectives and scope of the assignment

The Youth Sensitivity Analysis of Political Party's Manifestos will primarily determine whether the political parties of Ghana adequately consider the wellbeing of the youth in their national development agenda. It will serve as the basis for determining whether the proposed youth-focused interventions meet the expectations and aspirations of Ghanaian youths. The sensitivity analysis will help the EYEA team to identify indicators that will be built into the accountability framework for judging the performance of the government in power.

The prospective consultant will prescribe an ideal approach for the sensitivity analysis, although it is expected to be largely a desk study to review the political party manifestos. Through the review the consultant will construct a matrix of the youth-centered initiatives in the manifestos and the thematic areas or sectors of intervention. The analysis and synthesis will focus on the two (2) major political parties, the National Democratic Congress (NDC) and the New Patriotic Party (NPP), and then treat all the other political parties as a third category. In addition to the manifestos, which will be the main source of information for the review, the consultant may consider other sources like Key Informants, Focus Groups, publications, and databases to enrich the analysis.

2. Level of Effort, Timelines and Deliverables

The assignment will require 15 man-days, and will be spread between October 21 and November 29 is expected to produce the following deliverables, which must fulfil the above stated requirements:

1. An Inception Report interpreting the REOI, outlining the main documents to be reviewed, as well as presenting a draft outline and methodology and work plan with timeline for the formulation the sensitivity analysis (October 17)
2. A draft policy brief on the Youth Sensitivity Analysis of the political party's manifestos (October 28).
3. A PowerPoint (PPT) presentation of major findings or lessons from the analysis (October 30).
4. A final policy brief that integrates all the inputs received from reviewers (November 04).

3. Required Qualifications and Competencies

The following are the minimum requirement for the consultancy position.

1. The consultant should hold an advanced degree in a relevant field and possess at least 10 years of expertise in policy research.
2. Demonstrable knowledge in sensitivity analysis and youth empowerment.

3. Knowledge on and familiarity with the political economy landscape of Ghana
4. Demonstrated analytical ability and excellent communication, presentation and report writing skills (in English) are required.
5. Should have produced at least 2 policy briefs.

4. Management of and Support to the Consultancy

The consultant will work under the supervision of YBF Senior MEL Specialist. YBF will facilitate access to all relevant documents to facilitate the research.

5. Application Process

Interested consultants should submit the following documents to Joyce Nyame (jnyame@youthbridgefoundation.org) and Efua Fynn (efynn@youthbridgefoundation.org) by 23:59 hours GMT of October 14, 2024:

1. CV with short summary of the profile and capacity of the supplier to develop policy mapping on youth.

An Expression of Interest summarizing how the consultant intends to execute the work described in REOI including timeline, and professional fee.